

# COOP IN ACTION

## SUPERMARCHÉ COOP DE HAVRE-AUX-MAISONS

OCTOBER 2016



### Business Hours :

**Sunday:** from 9:00am to 6:00pm

**Monday:** from 9:00am to 6:00pm

**Tuesday:** from 9:00am to 6:00pm

**Wednesday:** from 9:00am to 9:00pm

**Thursday:** from 9:00am to 9:00pm

**Friday:** from 9:00am to 9:00pm

**Saturday:** from 9:00am to 6:00pm

Dear friends of the House- Harbour Co-op,

While summer is coming to an end, I can tell you that I am proud to be part of the board of directors of our Co-op-IGA. My hesitations in the beginning of taking on new responsibilities were quickly evaporated by joining the coop's team. In fact, the board, the director and the team bring together professionalism, youth and experience, an important asset for the cooperative's health and development. I sincerely thank Mrs. Colleen Rankin who volunteered on the board for the past four years and would like to welcome Mr. Joel Arseneau as a new board director.



I am also proud for many reasons. A few examples: Our actions in terms of donations and sponsorship demonstrate one of the cooperatives core values: social engagement. The number of members (over 900) is stable and they contribute to over 70 % of sales. Our discussions with the other food cooperatives show that, all three, view ourselves as complementary and we wish to maintain the access to quality food at the best possible price. The adoption of reusable bags by more and more customers, the collaboration with local organizations to avoid fruits and vegetables loss as well as various other efforts are not isolated gestures; they stem from our sustainable development objectives that aim to protect our environment, eradicate poverty, and grant prosperity for all. While the cooperative model promotes financial profitability, it also promotes growth and strengthens the entire community, members, workers, managers and clients. There, it's said: "Cooperation has better taste!"

Thank you all for being there.

Hélène Chevrier, President of the Board of Directors

## MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear members and clients,

At the end of a wonderful summer season, I am pleased to write these few words. Firstly, I would like to highlight our team's remarkable work along these past weeks. The store has set records in terms of visitation while sales have reached a 15% increase! Each day, employees had to give their 110% in order to offer quality products and service.

Last years' renovations as well as our brand's merchandizing are certainly important factors in our results. We are proud to offer our members and clients a shopping experience similar to what we can find in urban centres.

Of course, the following months are not going to be easy. It will be necessary to continue working hard in order to compensate the decrease in clientele after tourism season. This being said, I can assure you that we are going to have a beautiful autumn thanks to your visits in store. Diverse activities, promotions and member advantages are in stock! For instance, from October 16<sup>th</sup> to October 22<sup>nd</sup> 2016, your Co-op will celebrate Co-op Week. Furthermore, harvest season has begun which allows us to offer you a wide range of fresh local produce!

I wish you all a beautiful autumn season and looking forward to see you at the store.

Sincerely,

Dominik Arseneau, Executive Director



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## COMMUNITY ENGAGEMENT

Treasure Island Festival  
Centrale School  
Grande-Entrée's Lobster Festival  
Grosse Île's Maritime Festival  
House Harbour 50+ Club

The Chenal's Nautical Club Annual Celebrations  
Chevaliers de Colomb des Îles  
Academic bursaries (Cégep and Polyvalente)  
Youth Services Cooperative  
The Croxi-Fête

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## ENVIRONMENTAL ACTION

Starting this fall, in collaboration with Sobeys Québec, your coop will replace all black Styrofoam dishes used in the fruit and vegetable department by a polyethylene (PE) plastic that is 100% recyclable. This action is in direct link with the coop's mission to reduce its impact on the environment through operations.



## WHAT DOES IT MEAN TO BE A MEMBER?

By becoming a member of my co-op I benefit from all the advantages and privileges destined to members. For instance, I will benefit from special additional sales on products, participate in exclusive draws and also participate in the annual general meeting, being member of the board of directors, and more! Becoming member of my co-op also means investing in my community, as money spent at the co-op becomes an investment which supports local organizations by becoming partners in numerous community events such as the Co-Optimist Tournament, the Treasure Island Festival, Grande-Entrée Festival, Grosse-Ile's Maritime Festival, etc. Being member of my Co-op is also encouraging local producers and allowing centralized economic growth.

By becoming member of my co-op, I make a commitment to pay the members' share at a rate of \$50 a year (the equivalent of \$1 a week) up to \$300 in total. The share capital allows us to develop our co-op and contribute to the coop's financial health.

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### CO-OP WEEK FROM OCTOBER 16th TO OCTOBER 22nd 2016

LOOK OUT FOR YOUR CO-OP'S COMMUNICATIONS  
ON SOCIAL MEDIA AND IN STORE IN ORDER TO  
KNOW EVERYTHING ABOUT THE PROGRAM !



LES COOPÉRATIVES,  
DES ENTREPRISES POUR UN  
MONDE  
MEILLEUR

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## NEW DIRECTOR

Joël Arseneau is a communications professor at the Islands' campus and editor for the weekly *Le Radar*. He has alternately been a teacher in Japan, journalist on the radio CFIM and mayor of the Magdalen Islands. Involved in his community, he holds its economic development at heart. Joël has volunteered on numerous Board of Directors (School board, Arrimage, CLD, CRÉ-GIM, Régie de l'Énergie, FQM, Federation of Canadian Municipalities, Centre d'archives régional des îles, etc). For Joël, the social economy sector and the co-operative movement are essential mechanisms for our development. The co-op's board of directors is delighted to be able to count on his experience in public affairs, communications, and his knowledge of the region. Welcome!



# CELEBRATING 75 YEARS OF COOPÉRATION!

In 2017, your House-Harbour Co-op will celebrate its 75th anniversary since its foundation. The board of directors is currently preparing for this great event. A committee has been formed and one of our directors, Mrs. Gilberte Chevarie, is leading the committee. As planning such a celebration requires support, we ask our members, staff, retired staff or directors to get involved in celebrating all those years of cooperation in our community. For those of you interested in getting involved, you can reach Mr. Dominik Arseneau, executive director, by phone or by email using the contact information at the bottom of the page.

Thank you for participating in this historical event for our community !

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## THE LITTLE COOPERATORS CLUB

Like members of a cooperative, children aged 12 years old and under will receive a membership card. During each visit to your House-Harbour Co-op store, the Little



Cooperator members can present themselves to the fruit and vegetable department where they will receive a fresh fruit and a stamp. When their card has reached the required number of stamps, they will be eligible to participate in 4 yearly prize draws (Easter, St. Jean Baptiste, Halloween and Christmas).

In addition, during the week of their birthday, Little Cooperator members will be given a small cake specially made by our bakery personnel! To register your child/children as a Little Cooperator member, please visit the fruit and vegetable department of your *Supermarché Co-op*.



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Your Co-op on Facebook:

[www.facebook/coopigaham](http://www.facebook/coopigaham)



Please join our Facebook page to know the latest updates!